

## **LOGO COMMITTEE MEETING**

There will be a Meeting of the Logo Committee which was appointed by the Erin District Board of Education commencing at 4:30 p.m. on Thursday, November 16, 2017. The meeting will be held in the Erin School Library, 6901 Hwy O, Hartford.

### **AGENDA**

1. Call meeting to order
2. Roll Call of Members
3. Pledge of Allegiance
4. Verification of public notice pursuant to s. 19.84(1), (2), (3), and (4)
5. Agenda
  - a. Corrections and/or deletions
  - b. Approval
6. Approval of Minutes
  - a. October 12, 2017
7. Old Business (Items under Old Business are subject to discussion and/or action)
  - a. Review of Overall process – set direction
  - b. Board Feedback – Mr. Yoder
  - c. Review Fonts and choose ones for various purposes.
  - d. Review the three “buckets” that were presented at last meeting.
  - e. Develop logo and narrow to 3-5 designs
8. New Business (All items under New Business are subject to discussion/action)
  - a. Review Corporate ID (Letter Head, envelopes, cards)
  - b. Create/review marketing/communication materials
  - c. Sample Merchandise/Spirit wear
  - d. Establish next meeting date
9. Adjourn